

Effex — Service terms (one page)

Fresno County, California · sales@effex.agency · 559-744-0952

This is the agreement for missed inbound calls to qualified jobs to booked estimates. One product. \$297 per month. The Statement of Work is the job itself. Both get signed at the sit. This form on the website is not a contract.

1. What you get

Effex answers missed inbound job calls on the business line we agree to, qualifies HVAC, plumbing, electrical, or roofing estimate requests, and puts a booked estimate on the calendar you name when a slot is open. Not a voicemail. Not a quote over the phone. Not dispatch. Not a CRM. Not reviews. Effex is not a licensed contractor. Your shop does the work.

2. What you pay

\$297 per month, one number, month to month. First month is due when you start. After that, the card on file is charged on the same date each month. We do not run net 30 on this service. Promo FRESNO14 (if written below): first 14 days \$97, then \$297 per month.

3. What you do

You give us a working inbound line (or forwarding) for missed job calls. You own the jobs, the trucks, the estimates, and the work. You keep whoever answers when you are in the shop. Effex is for the call you miss because you are already on a job. You show up for booked estimates.

4. Your customers

Callers on your line are yours. We answer as your shop. We keep the name and number only to qualify, book that estimate on your calendar, and confirm that booking. We do not sell the list. We do not call them for another shop. We do not market Effex to them. When you cancel, we stop using those contacts.

5. What we do not do

We do not send a technician. We do not diagnose. We do not quote the job. We do not take payment from your homeowners. We do not replace your office person. We do not cover trades or cities outside what we agreed. We do not promise a volume of jobs or that every missed call becomes a booking.

6. Start and cancel

Service starts when the first month is paid, the line is pointed at Effex, and both this sheet and the Statement of Work are signed. Either of us can cancel. You cancel by email to sales@effex.agency. Cancel before the next billing date and you are not charged for the next month. No long contract. No leftover project fee.

7. The sit

We show a live missed-call booking before you pay, in person, about 20 minutes. If it does not do that, do not start. A sit request on the website is not an agreement.

8. Fair use

This is for one shop, one agreed inbound line, owner-operator HVAC / plumbing / electrical / roofing. If the volume or use is not that, we can end the service.

9. Liability

If we miss a booking or the line fails, your remedy is a refund of that month's fee. We are not responsible for lost jobs, truck time, or homeowner work. California law. Fresno County.

10. Card

You keep a valid card on file. If a charge fails, we can pause the line until it is paid.

FRESNO14 (circle one): Yes / No

Shop name: _____

Owner (print): _____

Trade: _____ City: _____

Inbound line for missed calls: _____

Calendar for estimates: _____

Card last 4: _____ Start date: _____

Shop signature: _____ Date: _____

Effex (General Manager): _____ Date: _____