

Effex — Statement of Work (one page)

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This is the work. The Service terms sheet is the money, cancel, and customer-list rules. Both get signed at the sit. A website form is not this agreement.

Shop: _____

Trade (circle): HVAC / plumbing / electrical / roofing City: _____

Start date: FRESNO14: Yes / No _____

The job

Missed inbound call on the line below, qualify a real estimate, put it on the shop's calendar when a slot is open. Not voicemail. Not a quote. Not dispatch. Not a CRM. Effex is not a licensed contractor.

Inbound line we answer: _____

Calendar for estimates: _____

Estimate windows we may book: _____

Default if blank: weekdays 8:00am-5:00pm Pacific, 60 minutes.

Cities / area we may book: _____

Effex does

1. Answer as your shop when that line misses, is busy, or you forward it.
2. Qualify: trade, what is going on (one line), name, callback, service address, city, preferred window.
3. Book an open slot on your calendar. Repeat it back. That is the product. We do not promise every missed call books.
4. Use the caller's name and number only for that booking (and a confirm if needed).
5. Show this live at the sit, before you pay. If it does not book, do not start.

Effex does not

Send a truck. Diagnose. Quote the job. Take the homeowner's money. Replace whoever answers when you are in the shop. Call your customers for another shop or for Effex. Cover a trade or city not written above. Promise a volume of jobs.

The shop does

1. Point missed / busy / no-answer (and after-hours, if you want those) at Effex. Tell us if the line or hours change.
2. Keep that calendar open and writable. Show up for the estimate. Own the job and the truck.
3. Keep answering when you are in. We only take the call you miss.
4. Pay the first month at start. Card on file after that. \$297 / month, month to month (or FRESNO14 if circled). No net 30.

Live / done

The sit is live when a test missed call lands as a booked estimate on the calendar named above. After start, a missed inbound job call that qualifies should land the same way if a slot is open. If a month's bookings fail, that month's fee comes back (see terms).

Your customers

Callers on your line are yours. No shared list. No other shop. No Effex marketing to them. Cancel: we stop using those contacts.

Shop owner (print / sign): Date: _____

Effex, General Manager: Date: _____